

boardroom advertising rates – 2020

Advert Sizes

Size	Dimensions	1 Advert	2 to 3 Adverts (Per Advert)	4 Adverts (Per Advert)
Double Page Spread	420 mm (w) × 297 mm (h)	R11 900	R11 300	R10 700
Full Page	210 mm (w) × 297 mm (h)	R7 700	R7 300	R6 900
Half Page	180 mm (w) × 127.5 mm (h)	R4 000	R3 800	R3 600
Quarter Page	180 mm (w) × 64 mm (h)	R2 700	R2 500	R2 300

All rates include VAT and exclude production charges.

CSSA reserves the right to withhold any advertisement from publication and to cancel any advertisement order that has been accepted. CSSA reserves the right to edit, revise or to reject – even after acceptance for publication – any advertisement deemed to be untruthful or objectionable in subject matter or wording, discriminatory, offensive, or unsuitable for any other reason, whether space for the advertisement has been booked in advance or not.

Deadlines

Deadlines	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Publication deadline	24 March 2020	8 June 2020	29 September 2020	24 November 2020
Booking deadline	3 March 2020	19 May 2020	8 September 2020	3 November 2020

Annual subscription for magazine R260 (incl VAT) for 2020

Circulation of 4 000