



The Premier Corporate Governance Conference

The Wanderers Club Illovo
4 & 5 September 2024



**Chartered
Governance
Institute of
Southern Africa**

Why be a sponsor?



**A letter from our CEO,
Mr Stephen Sadie**

We are proud to bring you the 14th annual Premier Corporate Governance Conference . The event this year will take place at The Wanderers Club in Illovo, a venue which has worked very well for us in the past. The conference provides an excellent opportunity for delegates and sponsors to network with top company secretaries and governance professionals from Southern Africa. The exhibition will again play an integral part of the conference and all tea breaks and lunch catering will be in the exhibition area to ensure maximum exposure to delegates for you the sponsors.

This year's conference offers several prestigious marketing and promotional opportunities. Sponsors can choose from a variety of different packages and offerings. You are welcome to contact us with feedback on how we can structure a package to meet your budget and requirements. All sponsors are listed on the CGISA website with a link through to your website.

We are engaging Business Day, South Africa's leading business newspaper, and hope to have them on board again as the official media sponsor for this event..

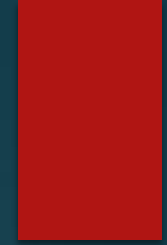
For further information or to book your space at the conference please contact:

Colette Diamond | events@chartgov.co.za | 083 788 0010

We look forward to hearing from you and hope that you will be part of this year's event.



Sponsorship Packages



ITEM	PLATINUM PACKAGE	GOLD PACKAGE	SILVER PACKAGE	BRONZE PACKAGE
Cost (all prices are ex VAT)	R 134 500,00 (2 available)	R 107 500.00 (2 available)	R 53 750.00	R 32 350.00
Recognition as a conference sponsor	*	*	*	*
Logo features on all marketing material and branding collateral	*	*	*	*
Logo featured on conference webpage with a link through to your company website	*	*	*	*
Opportunity to place a brochure / giveaway in the conference bags	*	*	*	*
Complimentary delegate tickets to conference	x6	x4	x2	x1
Opportunity to play a corporate advert on the screens in conference venue during breaks	1 Minute Video	30 Second Video	3 x Slides	1 x Slide
Opportunity to place pull up banners next to stage / at registration / in foyer	2/2/2	0/2/2	0/1/1	0/0/1
Logo features on CGISA Social Media Marketing	x3	x2	x1	
Advert in CGISA boardroom Magazine (September Edition)	Full Page	Half page		
3x3m (9 square meter) exhibition stand	*	*		
Recognition as a Company that supports Good Governance on the CGISA website for a year	*	*		
Banner advert in the CGISA eZine	*			
Speaker slot on programme	15 minutes			

Floorplan & Exhibition Space

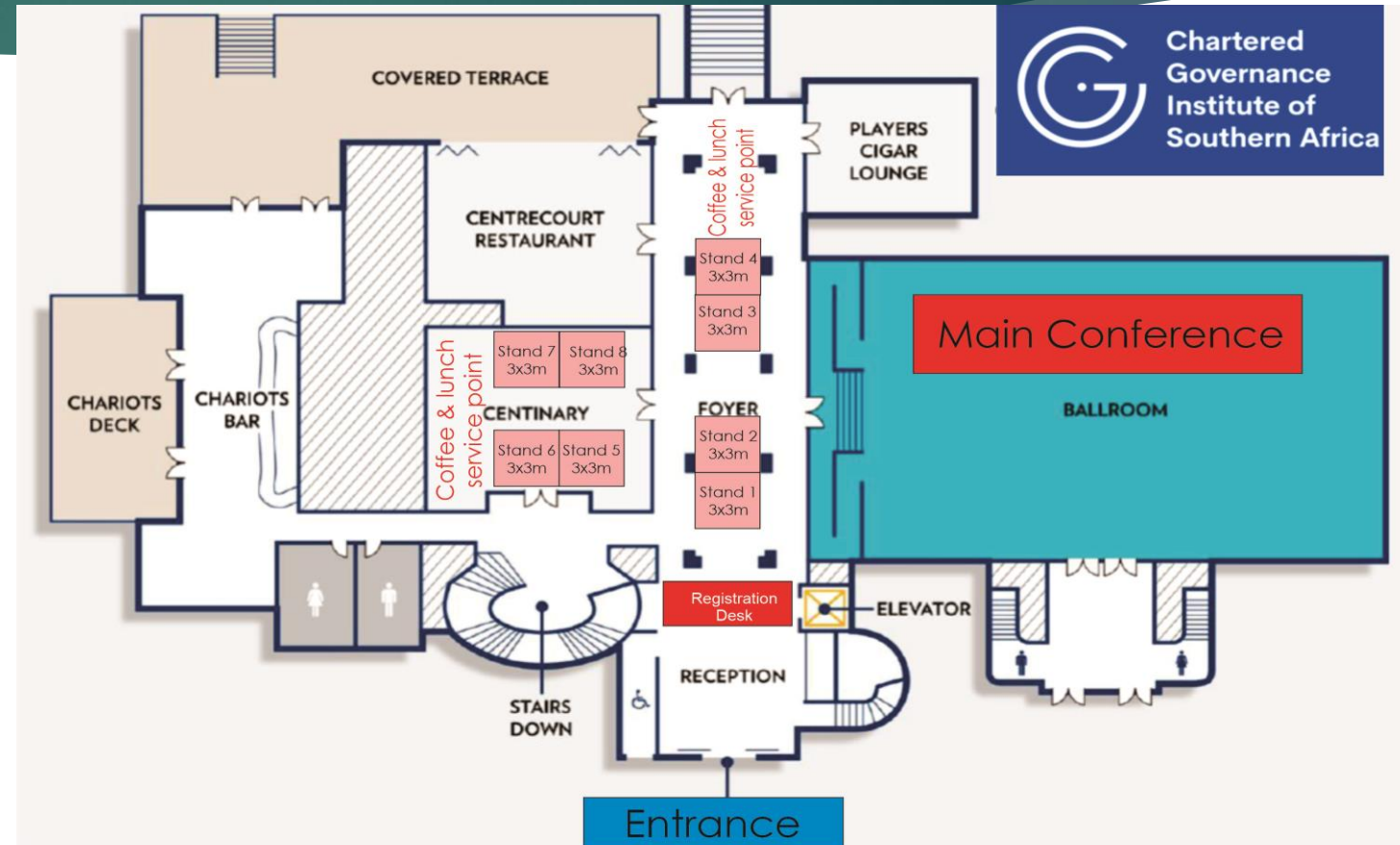
Exhibition Stand

- We have 8 exhibition stands available
- Stands are 9 sqm in size
- All catering will take place around the exhibition stands

Cost includes:

- Shell Scheme walls
- Fascia Name
- LED Lighting
- Single Plug Point
- 2 x Exhibitor badges
- Cocktail table and 2 chairs and Narrow Trestle table
- Additional Exhibitor badges can be purchased @ R 3000 each
- We encourage all exhibitors to run a lucky draw competition on your stand to collect delegate contact details, and we will facilitate a prize draw on stage at the end of the conference on day 2

Cost : R 16 500 ex VAT





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Sponsorship Opportunities



Conference Bags

You have the opportunity to provide the conference bags with your company logo which each delegate will receive at registration. Minimum number required is 250 bags.

- The bags should be at least A4 size and should be branded with your company logo and the logo of the CGISA
- There is no sponsorship cost for this, but you are responsible for the full cost of the bags including delivery to the venue.

Cost : R 0.00

Sponsorship Opportunities

Lanyards for name badges

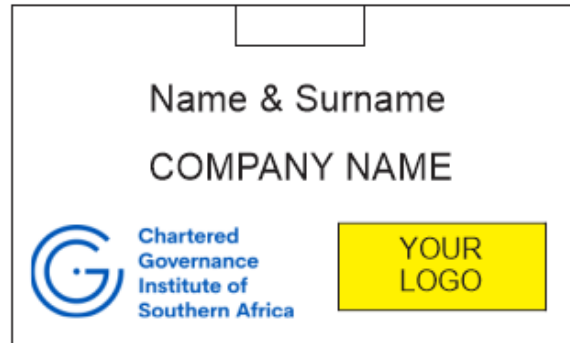
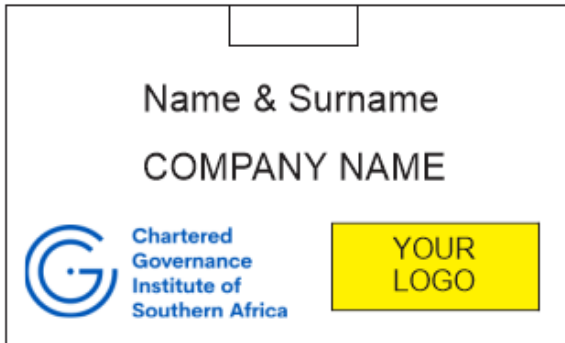
Each delegate receives a lanyard for their name badge, so your company will be highlighted for the duration of the conference.

- The cost of this sponsorship does not include the cost of the lanyards. This cost is for the sponsor's account. 300 lanyards are required.
- We can gladly assist you with sourcing of items if required

Cost : R 3 000.00 ex VAT



Sponsorship Opportunities



Name Badge Printing

Your company logo will appear next to the CGISA logo on the name badges of all delegates

- You will be required to supply a logo in a useable format

Cost : R 6 000.00 ex VAT

Sponsorship Opportunities

Placement of marketing material in conference bags

You will have the opportunity to place a brochure or marketing item of your choice into the conference bags

- Each delegate is handed a conference bag as they register
- 250 units are required to be delivered to the venue by 10h00 on 3 September 2024

Cost : R 5 000.00 ex VAT



Sponsorship Opportunities



Adverts on the screen in the conference room

Your company advert will be played on the screens in the conference venue at various times at the beginning and end of the conference sessions during the course of the two days.

- You will be required to supply the advert in a suitable format
- You can select one static slide or a video up to one minute

Cost for static slide : R 2 500.00 ex VAT
Cost for video : R 5 000.00 ex VAT

Sponsorship Opportunities

Networking Cocktails at the end of the conference on day 1

At the end of day 1 the MC will announce that the networking cocktails are sponsored by your company

- Your company video can be played as delegates walk out of the conference venue
- You will be allowed to put up 6 x banners in the general areas of the foyer area where the cocktails table place
- You may put brochures on the public areas
- You may supply branded napkins or similar
- You may set up a table to do a lucky draw of your choice to encourage people to share their details with you. (Prize will be for our own account)

Cost : R 30 000 ex VAT



Be recognised as a Company that supports Good Governance

Don't want to be a sponsor of the conference but still want to be recognised as a company that supports Good Governance? We have a sponsorship package for you!

For a contribution of R 30 000 ex VAT your company will get the following benefits for a year:

1. Logo placed on the CGISA homepage under a heading “Companies that Support Good Governance”.
2. Logo displayed on a slide at The Premier Corporate Governance Conference and The Integrated Reporting Awards.
3. Logo showcased in our boardroom magazine, alongside other companies that share your commitment to good governance.
4. Complimentary entrance for your company secretary to attend The Premier Corporate Governance Conference.
5. You may place your brochures in the congress bags.



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Contact us



Should you have any queries, or would like to talk to us about any other sponsorship ideas, please contact Colette Diamond on events@chartgov.co.za or 083 788 0010