



Chartered
Governance
Institute of
Southern Africa

e-zine advertising rates 2024

Formerly Chartered Secretaries Southern Africa

Advert Size

Size	Dimensions	1 Advert	2 to 3 Adverts (Per Advert)	4 Adverts (Per Advert)
Full Page	185 mm (w) × 185 mm (h)	R8 400	R8 000	R7 700
1/2 Page	185 mm (w) × 89 mm (h)	R4 450	R4 250	R4 050
1/3 Page	185 mm (w) × 57 mm (h)	R2 915	R2 715	R2 515
Banner	185 mm (w) × 35 mm (h)	R1 460	R1 260	R1 060

All rates include VAT and exclude production charges.

CGISA reserves the right to withhold any advertisement from publication and to cancel any advertisement order that has been accepted. CGISA reserves the right to edit, revise or to reject – even after acceptance for publication – any advertisement deemed to be untruthful or objectionable in subject matter or wording, discriminatory, offensive, or unsuitable for any other reason, whether space for the advertisement has been booked in advance or not.

Deadlines

Deadlines	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Publication deadline	27 February 2024	14 May 2024	20 August 2024	22 October 2024
Booking deadline	13 February 2024	3 May 2024	6 August 2024	8 October 2024
Material deadline	20 February 2024	7 May 2024	13 August 2024	18 October 2024

Circulation of 8 000

For more information email marketing@chartgov.co.za or call +27 11 551 4000

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