

THE 8th PREMIER CORPORATE GOVERNANCE CONFERENCE 2016

RE: INVITATION TO SPONSOR OR EXHIBIT

On behalf of Chartered Secretaries Southern Africa, I would like to invite you to be part of our Annual Premier Corporate Governance Conference.

The Premier Corporate Governance Conference provides an exceptional opportunity for delegates and sponsors to network with top business people interested in the Corporate Governance from Southern Africa, Africa and the rest of the world.

This year's conference offers prestigious marketing and promotional opportunities. Sponsors can choose from a variety of different sponsorship offerings available – as listed below. Or contact us with your requirements and we will tailor make a package to suit your needs.

Business Day, South Africa's leading business newspaper is the official media sponsor for this event and as such will be providing the conference, and therefore its sponsors, with media coverage in its publication.

Chartered Secretaries Southern Africa offers the only corporate governance qualification accepted in more than 70 countries. The 2015 conference was a great success and can be viewed on our website.

For further information or to book your space at the conference please contact:

Colette Diamond
Colette@chartsec.co.za
083 788 0010

We look forward to hearing from you and hope that you will be part of this year's event.

Yours sincerely

Stephen Sadie
(MBA, M. Ed)
Chief Executive Officer

Platinum Sponsor

Number Available : 1
Cost : R 130 000 ex VAT

Included

- Recognition as **Premium Sponsor** with logo on all marketing and branding collateral
- 3 x Complimentary Attendees to conference
- Opportunity to play a corporate advert during the breaks on the screens in the plenary venue
- Opportunity to brand the first arrival tea on the first day of the conference. (You may place your brochures in all the public areas and brand the tea break as you wish)
- Branding rights to the lunch venue on both conference days
- 1 x 9m² Exhibition Space
- Co-branding rights of the plenary conference venue with CSSA
- Company introduction by Conference Chair
- Full page advert in the conference program
- Banner ad in the June ezine
- Opportunity to distribute marketing material to delegates
- Opportunity to nominate a speaker for the plenary
- Logo and link displayed on the conference web page

Gold Sponsor

Number Available : 1
Cost : R 110 000 ex VAT

Included

- Recognition as **Gold Sponsor** with logo on all marketing and branding collateral
- 2 x Complimentary Attendees to conference
- Opportunity to play a corporate advert during the breaks on the screens in the plenary venue
- Branding rights of the cocktail function held on the first evening after the conference
- 1 x 9m² Exhibition Space
- Full page advert in the conference program
- Opportunity to distribute marketing material to delegates
- Logo and link displayed on the conference web page

Silver Sponsor

Cost : R 85 000 ex VAT

Included

- Recognition as **Silver Sponsor** with logo on all marketing and branding collateral
- Opportunity to play a corporate advert during the breaks on the screens in the plenary venue
- 2 x Complimentary Attendee to conference
- Half page advert in the conference program
- Opportunity to distribute marketing material to delegates
- Logo and link displayed on the conference web page

Copper Sponsor

Cost : R 60 000

Included

- Recognition as Copper Sponsor with logo on all marketing and branding collateral

- Branding rights in the conference common areas ie refreshment areas, walkways etc (4 x Pop up Banners)
- Opportunity to play a corporate advert during the breaks on the screens in the plenary venue
- 1 x Complimentary attendee to conference
- ½ Page advert in conference program
- Opportunity to distribute marketing material to delegates
- Logo and link displayed on the conference web page

Bronze Sponsor

Cost : R 30 000

Included

- Recognition as **Bronze Sponsor** with logo on all marketing and branding collateral
- Branding Rights in the conference “common areas” i.e. refreshment areas, walkways etc (2 x Pop up Banners)
- Opportunity to play a corporate advert during the breaks on the screens in the plenary venue
- ¼ page advert in the conference program
- Opportunity to distribute marketing material to delegates
- Logo and link displayed on the conference web page

Exhibition Space

Should you wish to buy an exhibition stand for the 2 days of the conference, the cost will be R 10 000.00 ex VAT. The cost includes the following:

- 3 x 3 m Exhibition Space
- Standard Shell Scheme
- Lights
- Fascia name
- Cocktail Table with 2 Chairs
- Trestle Table

Advert in the Program

You may purchase an advert in the conference program at the following rates:

Outside Back Cover	R 16 000 ex VAT
Inside Back Cover	R 12 000 ex VAT
Inside Front Cover	R 12 000 ex VAT
Inside Full Page	R 9 000 ex VAT
Inside Half Page	R 5 000 ex VAT
Inside Quarter Page	R 3 500 ex VAT

You will be required to provide the designed advert in a suitable format.

Other sponsorship opportunities

1. Placement of marketing material in conference bags **R 3 500**
2. Rolling adverts on the screen in the conference room during breaks **R 3 500**
3. Product sponsorship **SQ**
4. Sponsorship of a tea break **R 6 500**
 - a. You will be allowed to place your brochures etc on communal conference tables
 - b. MC will announce that the tea is sponsored by your company
 - c. You may provide napkins etc with your logo