

Advert Sizes

Size	Dimensions	1 Advert	2+ Adverts
Double Page Spread	420 mm (w) × 297 mm (h)	R11 250	R10 500
Full Page	210 mm (w) × 297 mm (h)	R7 300	R6 500
Half Page	180 mm (w) × 127.5 mm (h)	R3 800	R2 900
Quarter Page	180 mm (w) × 64 mm (h)	R2 600	R2 100

All rates exclude VAT and production charges.

Deadlines

Size	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Publication deadline	26/03/2018	25/06/2018	13/09/2018	26/11/2018
Booking deadline	12/03/2018	11/06/2018	30/08/2018	12/11/2018
Material deadline	16/03/2018	15/06/2018	05/09/2018	16/11/2018

CSSA reserves the right to withhold any advertisement from publication and to cancel any advertisement order that has been accepted. CSSA reserves the right to edit, revise or to reject – even after acceptance for publication – any advertisement deemed to be untruthful or objectionable in subject matter or wording, discriminatory, offensive, or unsuitable for any other reason, whether space for the advertisement has been booked in advance or not.



Circulation of 4 000