

Integrated Reporting Awards – Mini Sponsorship Package

We have had several requests from companies with limited resources, who would like to be part of the Chartered Secretaries Integrated Reporting Awards, and we have listened to your call!

Below please see some more cost-effective options to be part of the prestigious IRA event. All prices are exclusive of VAT

1. Logo of Integrated Report producers on menus

The culmination of the judging process is a prestigious gala dinner at the ballroom of Montecasino for 400 people. 3 x copies of the printed menu are placed on each table on the night of the awards dinner. This is an opportunity to place your company logo and website on the back of the menu under the heading “**Companies that can help you achieve excellence in Integrated Reporting**”. There will also be a slide on the big screens on the evening showing these logos and websites.

You will also be listed on the IRA website as a sponsor of the event.

Cost : R 10 000
10 Opportunities available

2. Quarter page advert in Boardroom magazine & opportunity to leave marketing material in the foyer of the IRA awards banquet

The CSSA Boardroom magazine has gone digital and is mailed to our database of more than 15 000 people. After the Integrated Reporting Awards, we publish a special edition of all the winners and runners-up. This advertising opportunity will ensure that your quarter page advert is distributed to all out members, students and partners together with the IRA winners.

You will also be allowed to leave your brochures in the foyer of the ballroom at Montecasino for guests to peruse and take with home with them, and will also be listed on the IRA website as a sponsor of the event.

Cost : R 7 500
5 Opportunities available

3. Opportunity to brand your own table at the awards dinner

The cost to book a table of 10 at the gala dinner is R 11 000. Entertainment on the evening is being provided by Chester Missing aka Conrad Coch, and the cost includes a three course meal and limited drinks during the evening.

For an additional fee of R 5000 you may brand your table at the dinner as you wish your corporate identity. You will be given a brief on the criteria to fit in line with the general décor and look and feel of the evening.

Cost : R 5 000

4. Restroom branding

This is an opportunity to brand the restrooms the guests use on the evening of the awards. You may place your branding and marketing materials in the restrooms. You will also be listed on the IRA website as a sponsor of the event.

Cost : R 5 000
1 Opportunity available

5. Parking Voucher

A few days prior to the event all guests are emailed a voucher to access the parking at Montecasino. They have to print this out and present it upon arrival at the venue. This is an opportunity to cobrand the voucher, and the voucher will say **“Parking costs for tonight has generously been sponsored by XYZ”**

Cost : R 5 000
1 Opportunity available

Should you be interested in any of the items please contact Colette Diamond on 083 788 0010 or events@chartsec.co.za