



**Chartered
Secretaries**
Southern Africa

Integrated Reporting Awards

Invitation to Sponsor

JSE

CSSA | JSE Integrated Reporting Awards 2018

Wednesday, 14 November 2018

Montecasino Ballroom



Introduction



The Chartered Secretaries Southern Africa (“CSSA”) Integrated Reporting Awards are the leading awards of their kind available to the Southern African business fraternity. The Awards are co-hosted by the JSE Limited who have partnered with CSSA for the past 20 years. More and more organisations are adopting an integrated approach to their financial and non-financial reporting to provide a clearer perspective of their business performance, prospects and impact on stakeholders. As more and more companies realise that their integrated report is an important communication tool to key stakeholders, the interest in these Awards grow.

These Awards, started 61 years ago by CSSA, aim to encourage solid financial and non-financial reporting and full disclosure of information to all stakeholders of the Southern African business fraternity and other key stakeholders. The Awards allows organisations to be measured against their peers and offers the opportunity to develop and instil sound reporting practice.

With the adoption of the King IV report, the Integrated Reporting Awards have been given greater impetus. Mervyn King chairs the International Integrated Reporting Council which has also given the awards further impetus.

The Awards process commences in June 2018 and ends with a prestigious gala banquet on 14 November 2018 in the Ballroom, Montecasino when the Awards will be presented to winners in ten various categories.

Benefits to partnership with the integrated reporting awards

- A partnership with the Integrated Reporting Awards offers your company the opportunity to be associated with the most prestigious Integrated Reporting Awards on the Southern African business calendar.
- The entrants to the Awards comprise a major group of JSE listed companies who are thought leaders in integrated reporting in South Africa. Entry forms are emailed to a database of 15 000 executives at listed companies, State-owned companies, Public sector departments, unlisted companies, NGOs and companies in neighbouring states.
- CSSA runs an extensive marketing campaign building up to the Awards function. The Awards are advertised in Business Day, the JSE Magazine and a post event Awards supplement is published in Business Day. A full Awards report is also published in CSSA’s in-house magazine, Boardroom which is distributed to 5 000 people.
- Around 400 guests have attended the banquet in the past few years.

Sponsorship packages available

Platinum Sponsor

Number available: 2

Cost: R130 000 ex VAT

Benefits:

- "Ownership" of one of the top two JSE listed categories, i.e. Top 40 or Mid-Cap.
- A representative from your company to hand over the award in the applicable category at the banquet.
- Your company logo in headline position on all emailers sent to database.
- Your company logo on the CSSA website on the Integrated Reporting Awards page with a link to your website.
- Your company logo in a headline position on all advertising material.
- A slide with your company logo to be screened during the event.
- A complimentary table for 10 guests at the banquet.
- Two banners positioned on each side of the stage.
- A full-page (A4) advertisement in the CSSA magazine, BoardRoom

Gold Sponsor

Number available: 1

Cost: R80 000 ex VAT

Benefits:

- "Ownership" of the Smaller Cap category which includes Small Cap, Fledgling or Alt-X categories.
- A representative from your company to hand over the relevant award at the Awards banquet.
- Your company logo on the footer of all emailers sent to the database.
- Your company logo on the CSSA website on the Integrated Reporting Awards page with a link to your website.
- Your company logo on a holding slide screened at banquet.
- Complimentary seats for four guests at the Awards banquet.
- Two banners in the foyer area of Montecasino Ballroom.

Silver Sponsor

Number available: 6

Cost: R50 000.00 ex VAT

Benefits:

- "Ownership" of one of the following categories: the Unlisted Company; Large State-owned Company; Small State-owned Company; Public Sector; NGO or Regional Company categories.
- A representative from your company to hand over the relevant award at the Awards banquet.
- Complimentary seats for two guests at the Awards banquet.
- Your company logo on the footer of all emailers sent to databases.
- Your company logo on slide screened at banquet.

Some of our previous winners

2014



Overall winner: Geoff Rothschild (JSE) presents the winner award to Xolisa Vabaza, MTN Group Ltd.

2015



Overall winner: Mervyn King presents the winner award to Nola Richards, Barclays Africa Group Ltd.

2016



Overall winner: Mervyn King presents the award to Sandi Linford, Vodacom Group Ltd.

2017



Overall winner: Isaac Shongwe presents the award to Sven Lunsche, Gold Fields.

For more information, or to confirm your sponsorship, please contact Colette Diamond at events@chartsec.co.za or 083 788 0010. If you would like to sponsor product giveaways or anything else, contact Colette and she will tailor make a package to suit your needs.